

# boo jazz studios



MICHAEL FOSTER

ART DIRECTOR // GRAPHIC DESIGNER

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## Why Hire Boojazz?

Our visual advertising adds up into profit, simple as that. Ineffective advertising is useless to you, no matter how spectacular it appears to be. Anybody with a dash of talent can create a swanky logo, a stylish brochure, and a clean website, but does it accurately represent your business venture? It has to. Your business identity must be consistent and innovative. Every color, every image, every word must honestly represent your brand, your message, and your mission statement.

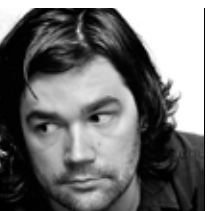
Small businesses tend to fail without a strong visual plan. That is why we conduct the research, create the campaigns, and execute ideas that insure the best possible chance of hitting your target audience, a group that is constantly changing with the trends of our fast-paced society. Your hard earned dollars invested into advertising need to perform effectively in the art of marketing. With Boojazz in your corner, you gain exclusive access to a competitive edge without the expense or snotty attitude of a large downtown design firm. It's professional business conducted with the care of a personal relationship.



## More about Michael Foster, CEO at Boojazz

This guy is an expert in visual communication, branding, copyrighting and multimedia... without the big shot attitude.

- Michael has over ten years of extensive arts & media experience with a flare for marketing, web design, teamwork, and on-the-spot creativity.
- Experience in all departments of design including color theory, information architecture, streaming media and SEO search engine optimization.
- In-depth knowledge of Adobe InDesign, Illustrator, Photoshop, Flash, Dreamweaver, and Quarkxpress.
- Good working knowledge of Wordpress, Blogging, HTML, XML, CSS, Drupal, PHP, UX, UI, Powerpoint , Final Cut Pro and JQuery.
- Works directly with clients. Strong skills in customer relations, public relations, sales, press releases, internal and external communications, B2B Business to Business communications and design infrastructure.
- Independently produced fifteen television productions in college, one of which gathered attention from Dreamworks.





# Raves about Michael at Boojazz

“I had the very good fortune to meet with Michael for a brand review of my business. He’s got that rare ability to blend super cool ideas with good business sense. If your business needs a multi-talented designer who knows not only how to make your site look fabulous but actually get you real business results and a solid return on your investment, call him immediately. Time spent with Michael pays off.”

- Whitney Keyes, [www.WhitneyKeyes.com](http://www.WhitneyKeyes.com)

“Michael is the best! At the risk of sounding ridiculously effusive, I can’t recommend him more.”

“My husband, Tony Hicks, and I have been working with Michael for the last few months on website design for our businesses. My website is up and running and has become the cornerstone of promotion for my career as an author. Michael always has a creative suggestion, not just on the look and feel of the site, but also on how to best position yourself online. He always is patient and informative about process, and manages to corral my wild ideas into a web presence that looks great and performs even better. Hire this man immediately!”

- Ann Wendell, Author

“Michael Foster’s work and abilities have been a great help to our company. He has designed various websites around our needs and visions and was always able to offer great advice and helpful consultation when we asked for it. Our websites have helped to expand our businesses and are a great asset to the company. Michael is easy to work with and does tremendous work.”

- Dean Vallas, President Casino Tours & Charters Inc.

“Michael is a phenomenal artist. A true talent and someone that is thinking ahead of his time.”

- Sarah Glazer,  
Photographer



# Website Pricing ...made simple

**(S)** Small - Five or less pages with simple graphics. Brand and all content (photos and text) should be supplied by client. Pricing begins at \$1600.

**(M)** Medium - Five to ten pages with simple graphics and a blog. Limited branding. Some content development. Minimum SEO development. Pricing begins at \$2600.

**(L)** Large - Ten to twenty pages with more complex graphic elements and branding. Logo development. Blog. Some custom photography. Some PHP, forms and registration work may be included. Complete SEO included. Pricing begins at \$3600.

**(XL)** Xtra Large - Twenty or more pages with complex graphics and/or flash. Blog. Some PHP, forms and registration work included. Complete SEO package. A limited shopping cart if needed. Establish blog, possible blog upkeep. Pricing begins at \$5600.

**(G)** Gigantic - Thirty or more pages with complex graphics and/or flash with shopping carts & credit card transactions. PHP, forms and registration work included. Complete SEO package. Pricing begins at \$6600.







## In Summary

Marketing is an organic and volatile system, any information one gathers about their business can self-destruct within five seconds. All the more reason why you need someone to follow the trends of the marketplace, and keep one step ahead of the game. We'll work side-by-side with your company to discover the secrets of your industry and your place within it. We provide creative solutions to complex advertising problems with innovative design techniques that attract new clients and satisfy your existing customers.

websites	postcards	SEO & CSS	3D design
applications	social media	interactive media	calendars
brochures	menus	video production	marketing
posters	flash movies	presentations	invitations
illustrations	direct mail	banners & signs	stationary
photography	letterheads	press kits	catalogs
logos & icons	transmedia	books & magazines	viral marketing
corporate identity	billboards	game design	displays & more

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